



PRODUCT RELEASE ANNOUNCEMENT

Introducing IoTBuddy: Revolutionizing Connectivity for IoT Sensors and Devices

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Beaverton, OR – We are thrilled to announce the launch of IoTBuddy™, a groundbreaking connectivity solution that empowers businesses to seamlessly integrate analog and Modbus RTU devices into the Internet of Things (IoT) ecosystem. IoTBuddy redefines sensor connectivity by offering compatibility with BACnet/IP and Modbus/TCP connections for the same data points, while also supporting various connection types using Power over Ethernet (POE), Ethernet, or Wireless 2.4 GHz.

IoTBuddy's compact design and versatile features make it an ideal choice for businesses looking to enhance their IoT capabilities. This innovative solution can be easily installed within sensor housing or junction boxes, making it a perfect fit for a wide range of industrial and commercial applications. With IoTBuddy, the limitations of sensor connectivity have become a thing of the past, opening up new possibilities for data-driven insights and advanced control.

Key Features of IoTBuddy:

Unified Connectivity: Push any analog or Modbus device to the cloud. IoTBuddy bridges the gap between traditional analog and Modbus RTU devices and modern IoT infrastructure. This unique solution allows seamless integration of BACnet/IP and Modbus/TCP connections for the same data points, ensuring compatibility with existing systems while enabling future scalability.

Multiple Communication Options: IoTBuddy supports various communication methods, including Power over Ethernet (POE), Ethernet, or Wireless 2.4 GHz. This flexibility ensures that businesses can choose the most suitable communication method for their specific use case, optimizing performance and convenience.

Compact Design: The compact form factor of IoTBuddy enables easy installation within sensor housing or junction boxes. This design consideration enhances the product's adaptability, allowing it to be seamlessly integrated into diverse environments.

Effortless Configuration: Setting up IoTBuddy is a breeze. Users can configure the device conveniently using the NFC app or a web page hosted directly from the device. This user-friendly approach streamlines the deployment process, reducing downtime and maximizing operational efficiency.

"We are excited to introduce IoTBuddy to the market, revolutionizing the way integrators approach IoT sensor connectivity," said Andre Perra, President at Senva, Inc. "With its innovative features and seamless compatibility, IoTBuddy empowers organizations to harness the full potential of their analog and Modbus RTU devices, unlocking new opportunities for data utilization and system optimization."

IoTBuddy is set to transform the landscape of IoT connectivity, offering businesses a powerful tool to elevate their operations. For more information about IoTBuddy and its capabilities, please visit www.senvainc.com.

About Senva, Inc.

Senva Sensors is a leading provider of innovative sensing solutions for various industries. With a commitment to quality and innovation, Senva designs and manufactures advanced sensors in the United States. From HVAC to industrial applications, Senva Sensors continues to deliver cutting-edge technology and exceptional customer service.

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